



# Inside CPS

CENTRO PAULA SOUZA - BRAZIL

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## International Relations Area

Centro Estadual de Educação Tecnológica Paula Souza International Office



## Collaborative Learning Program (ProCin)

Teachers and students from State Technical Schools (Etecs) participate in the Collaborative Learning Program (ProCin), implemented as a result of a partnership between the Secondary and Technical Education Unit (Cetec) and the International Relations Office (ARInter) from Pau-

la Souza Center (CPS). The methodology, which is enriched by collaborative learning, enables high school and technical education students to develop projects in cooperation with students from schools of the same level across foreign countries.

ProCin was released in the first half of 2021, with 15 selected proposals presented by professors from units in 11 different cities, among more than 80 applications. An average of 600 CPS students will be reached out.

The debut of ProCin was made possible through an agreement with the Universidad de Monterrey (Udem), in Mexico, an

institution that works with preparatory learning for higher education known as Prepas.

Pairs of Brazilian and Mexican professors were formed in the effort to lead projects approaching students in the areas of arts, economics, information technology, science, physics, literature. Professors underwent initial training, under the coordination of professors Osvaldo Succi and Ana Carolina Freshi, from Cesu, in collaboration with Cetec.

Synchronous meetings brought together all 30 professors to improve the program's methodology.

Camila Maria Bueno Souza, from ARInter's Scientific and Cultural Diffusion area, says that teachers and students would receive double certification from both institutions, CPS and Udem, and this experience would aggregate value for their school records: **"For students in vocational courses, this is an opportunity to**

**expand border, to prepare for an increasingly strong trend of job mobility".**



## **Entrepreneurship: Factory of Good Ideas**

**Innovation cannot stop! In 2020, in the midst of a pandemic, Centro Paula Souza School of Innovators reached a record 3,000 selected participants, distributed in 104 classes.**

27 initiatives were incubated, 105 CNPJs were registered, and the program's digital platform provided service for more than 2,000 projects. It was one of the best achievements since the school was created by Inova CPS, back in 2015. The atypical and challenging economic scenario did not intimidate entrepre-

neurs. On the contrary, the willingness to establish new businesses increased 11% instead, compared to 2019.

Conceived with the purpose of fostering entrepreneurship focused on innovation, the School of Innovators offers a free extension-level training program. The proposal is to support students and professionals interested in having their own companies to develop their ideas and prototype their products in a creative environment, held up a specialized team.

## BIKES AND BUREAUCRACY

The innovation created by José Marco Sanches – who is going far and beyond with a little push from the “Escola de Inovadores” – is a service of the utmost importance for cyclists. The insight came from a personal problem. When his bike was stolen, José Marco realized that the Invoice had no information such as the manufacturing serial number, which, therefore, did not prove that the bike was in fact his. Thus, in 2008, “Mosaico Marca-

ções” was created, a company that provides a digital record of bicycles relying on encrypted information. Sanches joined the Escola de Inovadores in 2020, which he’d gotten to know through a TV report.

“It was a shock,” he declares. “It totally transformed my vision of the business. I had a product developed for me”. Today, “Marcações” meets 1,000 customers in 20 states, having already issued around 2,000 certificates.



## ARinter Talks Invites Professor Ayman El Tarabishy

On August 26th, ARinter Talks received a very special guest from George Washington University.

During the interview, professor Dr. Ayman El Tarabishy approached diversified subjects and shared his perspective on how the pandemic might affect small business.

The researcher also spoke about academic investigation, articles publication and the concept of MBA in the USA.

The online event was attended by more than 200 people and has been watched by more than 630 people since its broadcast.



## Emerging Leaders of the Americas Program (ELAP)

Students from Fatec get approval for a four months Exchange Scholarship offered

by the Government of Canada, as part of the Emerging Leaders of the Americas Program (ELAP)

The Emerging Leaders of the Americas Program (ELAP) stands out for one of the scientific, academic, cultural, and eye-catching mobility opportunities to offer the most benefits for students who intend to go through an international exchange in Canada. The initiative was developed by the Canadian government itself, whose aim is to strengthen cooperation bonds, as well as implementing knowledge in countries around Latin America and the Caribbean, by granting students assistance, after they have been approved for one of these competitive opening positions.

In this regard, there are several requirements that a candidate must comply, in order to obtain an ELAP scholarship: exhibiting proficiency assessment scores and attending interviews, aside from gathering documents such as filled up forms, passport and visa. Proficiency is a



central part in an international exchange and, sometimes, an intensive language complementary course is given away to the applicants, although the ELAP Program usually does not accept proficiency scores below standards B1 and/or B2, depending on the Institution.

Another point in favor of this Beca concerns the financial aid which is more than enough to afford all costs along the four months period of studying abroad, however the amount of fund that is given might diverge from College to College. **Furthermore, both International Offices ensure mutual effort to support student during the whole process: from application to visa requirement, as well as from pre-flight gathering to student's welcoming when arriving in Canada.**



## Short Term Programs exceed online expectations

Promoted by 'Centro Paula Souza' (CPS), through the International Relations Office (ARInter), the vacation courses were taught by professors from five State Technology Faculties (Fatecs) and one State Technical School (Etec). Having taken place from the 21st of July up to the 26th, the Short-Term Programs CPS 2021 celebrates the first online edition with the participation of 246 students from 10 nationalities, including Brazilians. Aside from offering content focused on each short course specific themes, all classes provided students an international learning experience



The courses offered were:

- Sustainable Solutions  
for Brazilian Agribusiness
- Generation of innovative  
ideas (in English)
- Sustainable Smart Cities  
and Circular Economy
- IoT: from data collection to

data presentation (in English)

- Tourism and events in the  
interior of São Paulo (in Spanish)

Initially, the idea was to make 200 vacancies available, half for Fatecs and Etecs students and the other half for foreign students, but it was necessary to expand this number, due to the demand of applications. "Virtuality allowed a greater reach for the courses. This year, we had 246 students participating, 128 of which were foreign students, from Argentina, Bolivia, Chile, Colombia and Ecuador, Peru, Portugal, Spain and Nigeria", says professor and member of the organizing committee, Fábio Lima.

**Assessoria de Relações Internacionais do Centro**

**Estadual de Educação Tecnológica Paula Souza**

Rua dos Andradas, 140 - Santa Ifigênia, São Paulo | Brasil

<https://arinter.cps.sp.gov.br> | [ari@cps.sp.gov.br](mailto:ari@cps.sp.gov.br)



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