CPS Between Lines

ARInter online newsletter International Relations Office from Centro Paula Souza







Secretaria de Desenvolvimento Econômico



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Laura Laganá, during the signing of the agreement, alongside secretaries Zeina Latif and Vinícius Lummertz Photo: Divulgation

CPS closes partnership with Program to Encourage Education & Innovation in São Paulo State Tourism

Centro Paula Souza (CPS) now is one of as support the construction of teaching Politurismo's partners. Edu - Program models connected to new technologies for Incentive to Education & Innovation in tourism, hospitality and leisure couin Tourism of the State of São Paulo. The rses. Initiatives to promote startups are agreement was signed by our Superinalso planned. tendent Director, Laura Laganá, and the "The program will bring a number of be-Secretary of Tourism and Travel, Vinicius nefits, both for students, who will have Lummertz, during the annual meeting of new opportunities to gain experience the Tourism Management Council, held in practice, and for the business envion Tuesday (24), at the Government Paronment, which will have at its disposal lace. The event was attended by Goverqualified professionals with high power nor Rodrigo Garcia and The Secretary of to promote innovation," said the Supe-Economic Development, Zeina Latif, as rintendent of CPS. well as leaders of the main companies The Secretary of Tourism highlighted of the sector. the importance of adopting new strate-

well as leaders of the main companies of the sector.
Besides promoting the dialogue between the tourist trade and the academic environment, the partnership intends to bring classroom theory closer to the
The Secretary of Tourism highlighted the importance of adopting new strategies to facilitate the insertion of young people in the labor market. "The path to build relevant tourism from an economic point of view, generating employ-

practices of companies, as well



ment and income begins with quality education," Lummertz said.



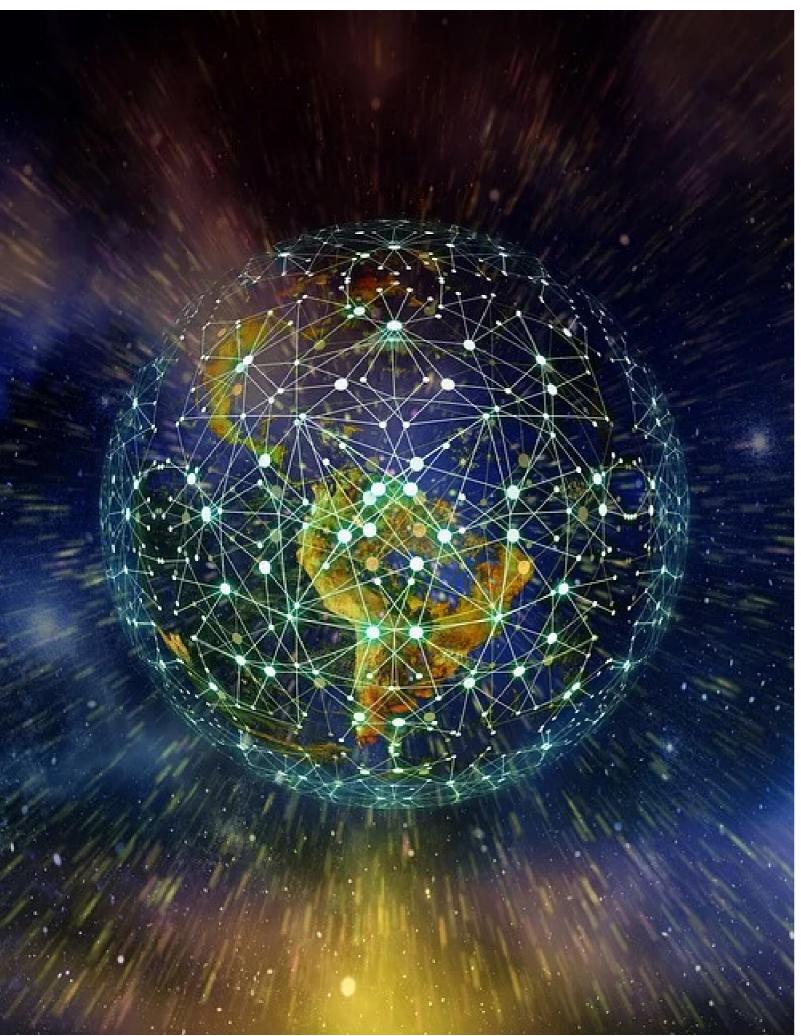
Fatec São Paulo promotes **Technology and Environment week**

The new technologies applied to hy- the technological evolution of iron, tube draulic and environmental sanitation manufacturing, application, connections processes will be in evidence until Fri- and assembly; Patrícia Moreno and Olìday (27) at the São Paulo State Tech- via Gavioli bring to the agenda Sustainology College (Fatec), in the Capital. nable Development Goal (SDG) 6, from The program takes place on the basis of the United Nations (UN), which focuses World Environment Day, celebrated on on the goals in relation to drinking water June 5th. Open to students, the Techno- and sanitation; and Rafael Rosa, working logy and Environment Week, which will at Tigre, who will be responsible for the be recorded and later available on You- Tigre Água Fria, Água Quente e Esgoto tube, will bring together for-Solutions workshop. Pavement recomposition with mer students well placed in the job market, teathe use of recyclable matechers, engineers and rials and innovative mecollege partners. thods of recovering the Six Fatec graduates oldest pipe, delaying its participate in the replacement, are among event. Among them the topics covered. are Daniel Callegaro, now an employee of Saint-Go-

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bain, who talks about



Fatec Jundiaí holds 11th **Technology and Culture Meeting**

On the 23rd and 24th of May, 2022, in pac), representing Fatec. the Cult room of Shopping Paineiras, in In the chat, guests also commented on Jundiaí, the 11th Meeting of Technology the 100th anniversary of the Modern and Culture took place, promoted by the Art Week, in addition to the participa-Faculdade de Tecnologia do Estado (Fa- tion of the actress, director, playwright and founder-president of the Center for tec) Jundiaí. In this edition, the speakers debated Cultural and Social Development of the about Modernity and Culture and the Negro, Dirce Thomaz - who lived the Right to the City – theme of the edition author Carolina Maria de Jesus in the inspired by the book Quarto de Espejo, monologue "Me and Her: Visit to Caroby Carolina Maria de Jesus. "The purpolina Maria de Jesus".

se of this meeting is to reflect on our so- The Technology and Culture Meeting cial structure and actions that can help is a realization of Fatec Jundiaí with the fight gender, social and racial inequali- objective of articulating teaching, rety. Topics such as these are relevant in search and extension with activities for the author's work and are also part of students and teachers of the units. The the United Nations (UN) Sustainable program was organized by the Techno-Development Goals (SDGs)", comments logy and Society Studies Center (Nets) Adriana Perroni Ballerini, professor of and the Extension and Culture Program the higher education course in Events (PEC) and has the institutional support technology and member of the Material of Neo Tech Empresa Junior, Fatec Jun-Heritage Council. and Imaterial (Com- diaí and other partners in the region.



Carolina Maria de Jesus before leaving for Uruguay | Photo: Correio da Manhã Fund, National Archives

Photo: Pixabay

CPS holds its 1st Logistics Forum in June



The 1st Logistics Forum of Centro Paula Souza (CPS) will be held on June the 6th, from 9 to 12 (Brazil timing zone), • Agri-food supply: the challenges to with live broadcast on Youtube. Aimed bring food from the field to the table at students and professors from Tech-José Carlos de Faria Cardoso, agrononical Schools (Etecs) and Technology mist with an MBA in Agribusiness Ma-Colleges (Fatecs). The program includes nagement. four lectures on trends, scenarios, and the future of logistics in industry, com-• Logistics for agribusiness merce, and agribusiness. At the end of Emilio Bocchino Neto, Master of Scieneach lecture there will be a moment of ce and Specialist in Marketing and interaction between the lecturer and the Sales Management. participants.

The professor and project coordinator • Pandemic logistics and logistics as at Cetec Capacitações, Marcos Henrique a fundamental aspect in e-commerce Yamakawa, is the responsible for the fo-Sandra Façanha, PhD and Master in rum. He reminds us that the last few ye-Administration and Master in Logistics ars of pandemic have changed the sceand Distribution. nario and brought impacts that are still felt in the logistics sector. "Any broken • Logistics in the Covid-19 Pandemic link in a chain impacts further on, in a Roberto Gardesani, post-doctorate in cascading effect. At the end of the pro-Business Administration in the area of cess, the wave is always bigger," he em-Reverse Logistics Management influenphasizes. ced by the National Solid Waste Policy; Doctor and Master in Business Administration.

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Event Schedule:



Fatec Marília maintains a Milk Bank that serves 62 cities



Photo: KamranAydinov - Freepik



Professors Alice Yoshiko Tanaka and Paulo Sérgio Marinelli lead the analysis of the milk collected Photo: Divulgation

Photo: Pixabay

Much of what happens at State Technical Schools (Etecs) and Technology Colleges (Fatecs) ends up reverberating off campus. A good example is Fatec de Marília, in the southwest of the state, which since 2007 has been responsible for the Human Milk Bank (BLH) that serves 62 cities in the region. Professors Alice Yoshiko Tanaka and Paulo Sérgio Marinelli lead the microbiological and physical-chemical analyzes of the milk collected, adding up to an average of 5,000 analyzes performed per year. The need to supply so many cities with food kept the Milk Bank active even during the pandemic, while Fatec worked remotely.



The laboratory works with supplies provided by the City Hall, which also provided a biomedical specialist to work with the professors full-time. "We have Fatec's physical space and the know-how of our professors", says Alice, who has been working with human milk analysis since the 1980s. And ex-

pertise is an important asset at the college. Marinelli recalls that around 95% of Fatec Marília professors are doctors.

Milk collection can be done directly at the home of women who have more milk than their babies can consume. After being analyzed, it is sent to premature or low birth weight newborns. "Breast milk is the perfect food", says Alice. "It acts directly on the child's immune system, it has fat and essential fatty acids." And he emphasizes: "There is no such thing as weak breast milk. At most, there can be a caloric variation. Whatever the age or physical condition of the parturient, it must be offered to the baby."

Brazil on the front line

In 2015, May 19 was established as World Human Milk Donation Day, an action capable of reducing infant mortality in countries where it is duly adopted. According to the World Health Organization (WHO), Brazil is an international reference in the matter, with the largest network of Human Milk Banks (rBLH) in the world, with 224 banks and 216 collection points distributed throughout the country, in addition to of home collection. 36 years ago, rBHL was born at the initiative of João Aprígio de Almeida, a researcher at Fiocruz, to whom the WHO awarded, in 2020, the Dr. Lee Jong-wook of Public Health, one of the most respected in the field of health.



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