

Events

The Events undergraduate works in event institutions, tourism and accommodation, providing specialized services in the planning, organization and execution of business, social, sporting, cultural, scientific, artistic, leisure and other events. This professional must have mastery of the functional codes and processes of dynamic interaction of all agents integrated with tourism and the various cultural, economic and social aspects of the region in which it operates, with critical awareness about ethical, environmental and legal guidelines.

Classes

1st semester

CEV013	Introduction to Events and Hospitality
COM006	Text Production and Reading
ESP007	Spanish Language I
GEO102	Geographic Space Relations
ING013	English Language I
ITI112	Information Technology
MPC001	Method for Knowledge Production
TEV011	Integrative Project I

2nd semester

ADM001	Fundamentals of Administration
AGH002	Cultural Heritage Management
CEV010	Cerimonial
ESP008	Spanish Language II
HST005	Society, Technology and Innovation
ING014	English Language I
MAT005	Fundamentals of Financial Mathematics
NEP005	Event Planning and Organization
TEV012	Integrative Project II

3rd semester

AGR006	Fundamentals of Personnel Management
BAL002	Food and Beverage
CEV012	Service Marketing Management
ECN001	Fundamentals of Economics
ESP009	Spanish Language III
EST002	Descriptive Statistics

GEP006	International Affairs: Geopolitics
ING015	English Language III
TEV013	Integrative Project III

4th semester

CON003	Managerial Accounting
ESP010	Spanish Language IV
GPJ002	Project Management
IDG003	Graphic Design
ING016	English Language IV
NEA002	Physical Space Setting
TEV014	Integrative Project IV

5th semester

CEV011	Fundamentals of Applied Logistics
CEV014	Business Plan
CEV015	Public Policy, Events and Hospitality
CEV019	Means of Lodging
DAE001	Law Applied to Events
ESP011	Spanish Language V
ING017	English Language V
NEC002	Event and Resource Capture
TEV015	Integrative Project V
TEV103	Final Undergraduate Paper I

6th semester

AGA014	Environmental Management in Events
BMS004	Ergonomics Applied to Work
CEV020	Rural Tourism
EEV001	Supervised Internship Program
ESP012	Spanish Language VI
ING018	English Language VI
NEP004	Leisure Activity Planning
RRP101	Public Relations
TEV016	Integrative Project VI
TEV104	Final Undergraduate Paper II